Permit #F00164374
FilmL.A., Inc.
6255 W Sunset Blvd, 12th Floor
Hollywood, CA 90028
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00164374 **Type of Permit:** FILMING **Release Date:** 08/25/2020

Production Company	DIGITAL MED, LLC DBA 1MD
Insured Company Name	DIGITAL MED, LLC DBA 1MD
Contact Phone No. 1	424-567-2925
Contact Phone No. 2	
Fax	
Address	12925 RIVERSIDE DR, 4TH FL SHERMAN OAKS, California 91423
Production Title	1MD BRAND STORY
Type of Production	Commercial - Internet

Producer	Nir Haklili
Director	Eric Medina
1st AD	n/a n/a
Production Manager	Sean Williams
FilmL.A. Coordinator	Naomi Kajiyama
Location Manager	Sean Williams
Primary Phone	Mobile - 424-567-2925
Secondary Phone	
Location Assistant	n/a n/a
Primary Phone	Mobile - n/a
Secondary Phone	

Fees

FILMLA NON-REFUNDABLE FILM APPLICATION FEE	$699.00
SANTA MONICA ANNENBERG BEACH HOUSE	$1,120.00
SANTA MONICA FILM OTHER LOCATIONS APPLICATION FEE	$330.72

Total Permit Fee $2,149.72

Number of Locations 1

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Summary Information — Location

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Production Company DIGITAL MED, LLC DBA 1MD
Insured Company DIGITAL MED, LLC DBA 1MD
Production Title 1MD BRAND STORY

Location Manager Sean Williams
Primary Phone Mobile - 424-567-2925
Secondary Phone

Location Address 415 Pacific Coast Highway, Santa Monica, CA, 90402

Location Name ANNENBERG COMMUNITY BEACH HOUSE

Location Type Government Building/Facility

Film Dates 8/26/2020 - 8/26/2020 09:00 - 19:00 1 day

Open or Closed to the Public Closed

Generic Conditions *** MUST COMPLY WITH ATTACHED REOPENING PROTOCOL FOR MUSIC, TELEVISION AND FILM PRODUCTION: APPENDIX J EFFECTIVE AS OF FRIDAY, JUNE 12, 2020.***
THE CONSUMPTION OF ALCOHOLIC BEVERAGES AND THE USE OF DRUGS, INCLUDING MARIJUANA, ON LOCATION BY ANY CAST, CREW, OR INVITED GUESTS IS STRICTLY PROHIBITED.
Must comply with attached conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No cast or crew parking on area streets
No interference with merchant activity.
No interference with vehicular or pedestrian traffic

Please see attached documents Scale.1MD.164374.Annen2.pdf
NO SIGNAGE IN SANTA MONICA.pdf
Guidelines for Use of Parking Lots in the City of Santa Monica.pdf

Equipment on Location

Type	Quantity
Cast/Crew vehicles	13

Personnel on Location

Type	Quantity
Cast	8
Crew	5

Filming Activities Exterior Dialogue;

Jurisdiction **Political:** City of Santa Monica **Police:** Santa Monica Police Department **Fire:** Santa Monica Fire Department

Approvals

SANTA MONICA/COMMUNITY AND CULTURAL SERVICES - ANNENBERG BEACH HOUSE/CIVIC AUDITORIUM	Elizabeth Dugan
SANTA MONICA - PUBLIC WORKS DEPARTMENT	Daniel Batarseh
SANTA MONICA POLICE DEPARTMENT	Scott McGee

Coordinator Note No generator use or cabling without FSO

Coordinator Note Person Responsible for Covid-19 Compliance: Sean Elayda Williams
Phone: 424-567-2925

Coordinator Note No ITC/IPC. No filming on or blocking walkways including bike path.

Coordinator Note No driving activities or equipment vehicles.
All vehicles must be parked on private property.
No auto liability insurance.

Parking

Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Filming Location

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Annenberg Community Beach House
AT SANTA MONICA STATE BEACH
415 Pacific Coast Highway Santa Monica, CA 90402
Phone: (310) 458-4934 Fax: (310) 393-7841

INVOICE

Client:	Sean Elayda	ACBH Invoice #:	172939
Company:	Scale Media INC DBA 1MD	Invoice Date:	August 25, 2020
Address:	12925 Riverside Dr 4th Floor	FILM LA:	Naomi Kajiyama
	Sherman Oaks CA 91423	FILM LA #:	F00164274
Email:	sean.elayda@scale.tech	BH Venue Coordinator:	Liz Dugan
Phone:	424.567.2925	Email:	elizabeth.dugan@smgov.ne

RESERVATIONS

Event Information

Event Name:	Scale Media
Event Type:	Shooting at the Beach House
Number of Attendees:	13 total, 8 cast 5 crew

Room/s

Courtyard

Day	Date		Event Start Time	Event End Time
Wednesday	August 26, 2020	Courtyard	7am	630pm

CHARGES

Description	Detail	Unit Fee	Units	Charge
Roaming		$1,000.00	1.00	$1,000.00
Parking	unreserved Prepaid Passes	$12.00	10.00	$120.00
			Total Charges:	$1,120.00
			Amount Paid:	
FILM LA PERMIT # F00164374			Current Balance Due to FILM LA :	$1,120.00
			Due By:	Upon Receipt

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City of Santa Monica
Transportation Engineering & Management Division
Post Office Box 2200, Santa Monica, California 90407-2200

NOTICE

To: Applicants for Film Permits in the City of Santa Monica

From: Transportation Engineering & Management Division

Subjects: Directional and Other Signs

Use of Temporary No Parking Signs

Please be advised that the posting of advertising, directional or other types of signs in, or visible from, public rights-of-way is prohibited by Chapter 9.52 of the Santa Monica Municipal Code. Any such signs will be removed and destroyed by City forces. And, you will be charged $59.93 per sign or the actual cost of removal, whichever is greater, for each such sign.

Temporary No Parking signs are available to facilitate your filming activities from the Public Works Permit Counter. You are responsible for the installation and removal of such signs. You will be provided with a sheet of instructions when you pick up the signs. Temporary No Parking signs must be removed immediately after your film shoot is completed. Any Temporary No Parking signs not promptly removed will be removed by City forces. And you will be charged $59.93 per sign or the actual cost of removal, whichever is greater, for each such sign.

In order to avoid such problems, we respectfully request your voluntary compliance.

Should you have questions, please contact the Transportation Engineering & Management Division at (310) 458-8291 or traffic.engineering@smgov.net.

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CONDITIONS FOR USE OF PARKING LOTS FOR FILMINGS, PHOTOSHOOTS, AND BASECAMPS IN THE CITY OF SANTA MONICA

****These conditions only apply to production companies approved to use City-owned lots and do not imply permission to use any City lot****

1. Available Lots:
    a. The ONLY lots available for rental are Beach Lots 4 and 5 South, and Beach Lots 1 North through 8 North. There are no exceptions. Requested parking lot(s) must be clearly stated in the base camp/crew parking portion of your Film LA. permit. Applying for a Film L.A permit does not guarantee use of the parking lots. The City of Santa Monica Parking Department has final authorization regarding use of the parking lots. A parking application must be submitted to the Parking Department in addition to the submittal of the Film L.A permit.

2. Space Availability:
    a. The amount of spaces available for purchase can vary depending on the time of year. As a starting point, no production company may rent out more than half the available spaces of any lot. During certain times of the year (i.e. spring break, summer, any other special events, etc.), additional restrictions will apply regarding space availability, if any.

3. Restrictions:
    a. The production company can only use the spaces that have been purchased and reserved for them.
    b. Parking must be finalized no later than 72 business hours before the production date. There will be no adding of spaces after that time or on the day of filming.
    c. The RESERVED area will be set up the night before by the parking operator, usually at 10pm. There is no guarantee that there will be not be any vehicles already parked in the RESERVED area by the shoot date. It is the production company's responsibility to ensure no other vehicles park in the RESERVED area upon possession of the space. The City merely sells the spaces and sections it off.
    d. At no time can the production company extend the basecamp or deny transient parkers access to the parking lot.

4. Basecamps/Reserved Parking:
    a. Production companies must park all vehicles and materials/equipment within their RESERVED event space. Any vehicles parked outside the event space will need to show proof of payment of the Daily parking rate for that individual vehicle or become subject to citation.

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b. Depending on the size and location of the RESERVED area, production companies may be required to pay for any parking spaces used to divert traffic around the RESERVED area. This is to prevent traffic from driving through the RESERVED area and to keep the traffic flowing smoothly within the lot. These spaces are also procured at the RESERVED rate of 3x the Daily rate.

5. Unreserved Parking:
   a. Production companies may purchase UNRESERVED parking for vehicles they wish to park outside their event space. The UNRESERVED parking is the Daily rate of the lot for that specific date and will allow the parker to stay past sunset.
   b. UNRESERVED parking is for the parking of vehicles ONLY. The production company may not use UNRESERVED parking for setting up any basecamp activities such as tents, chairs, wardrobe, generators, storing of materials, etc.
   c. The purchase of UNRESERVED permits requires the production company to pick up the permits from the City parking office, however, payment is still made directly to Film LA.
   d. The UNRESERVED parking permit must be displayed in the vehicle upon entering the lot and must be displayed in the vehicle at all times. Failure to display the permit is subject to citation. UNRESERVED parking is on a first-come, first-serve basis and does not guarantee a parking space in the lot.

6. Pay-Upon-Entry:
   a. Production companies also have the option to Pay-upon-entry at any City facility. This is only for productions that do not need any basecamp or RESERVED parking.
   b. Paying-upon-entry is for productions that wish to have all their vehicles pay at the cashier booth or pay machine upon entering the lot on the day of production.
   c. Production companies are prohibited from purchasing extra spaces to set up any basecamp activity. Paying-upon-entry is simply parking a vehicle and then leaving the lot.
   d. Production companies may inquire with the City of Santa Monica to confirm which City facilities are available for Pay-upon-entry.

7. Cancellation Policy:
   a. Cancellations for RESERVED parking and UNRESERVED parking must be made more than 48 business hours of production date. Cancellations made within this time period will be honored at no cost to the production company.
   b. Cancellations for RESERVED parking and UNRESERVED parking made within 48 business hours will not be honored. NO refunds will be given.
   c. Cancellations for Pay-upon-entry requires no notification as no parking fees are associated with the Film LA permit.

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